



## 2021 ANNUAL SUMMIT

### December 7-8, 2021

Dear Supporter:

Each year, RASCL hosts an annual Summit, which brings together more than 200 community leaders and supporters from across Delaware. For our 5<sup>th</sup> summit, we have chosen to again offer a virtual format due to the flexibility it offers our attendees and the savings on travel time and costs. We are exploring an optional, in-person networking sessions for attendees that feel comfortable to gather and discuss today's resilience and sustainability challenges. Today, we're inviting you to support RASCL as a sponsor, not only to show your continued support of Delaware's communities, but also to highlight the resources you offer.

The theme of the 2021 Summit is **"Go for the Green: Funding and Designing Resilient Infrastructure"**. Presentations will focus on funding programs available to communities, how collaboration and networks build momentum, and green infrastructure projects that are improving community resilience and sustainability.

In 2020, RASCL successfully transitioned the Summit to a virtual event, and we have received interest from our stakeholders to continue hosting virtual events. We are confident that we will continue to provide communities with the latest research and best practices related to resilience and sustainability, while also reaching and engaging with new communities who may not have been able to join RASCL at in-person events in the past. We expect to expand our stakeholders during this time and promote your resources to new audiences.

The RASCL Summit has previously **attracted community leaders, planners, county, state and federal representatives, engineers, scientists, natural resource managers, and more** - offering excellent visibility to key target audiences in Delaware.

Our sponsorship levels range from \$250 to \$1,000 with details about the variety of benefits included in the attached letter. If you are unable to sponsor RASCL this year, we hope you will show your support by joining us at the 2021 Summit. Thank you for your consideration and continued support.

To sponsor this event, please submit your sponsorship form to Kate Hutelmyer at [khutelmyer@delawareestuary.org](mailto:khutelmyer@delawareestuary.org) by **November 12, 2021**. For more information about the Summit, please visit <http://www.derascl.org/summit>.

*We hope you join us at the 2021 RASCL Summit, where vibrant and prepared communities are our top priority!*

Sincerely,

Kate Hutelmyer

Member, RASCL Steering Committee

## WHY SPONSOR THE RASCL 2021 ANNUAL SUMMIT?

**Reach 200+ attendees** at the Summit and even more through our platforms, including:

- **Online communication:** Your logo and website could be included on the Summit's webpage.
- **Email marketing:** Your logo and website could be included in our Summit communications and updates to hundreds of attendees.
- **Online Acknowledgement:** Highlight of your organization and resources at the beginning of one of the panels. Your logo could appear on the webinar platform before and during the online presentations and panels.

### 2021 DELAWARE RASCL SUMMIT SPONSORSHIP LEVELS

Benefit / Level	Gold \$1,000	Silver \$750	Bronze \$500	Green \$250
Introduction by Steering Committee during opening webinar	X			
Ad space on website and registration pages	X	X		
Marketing emails	Logo	Logo	Listing	
Acknowledgment on PowerPoints	Logo	Logo	Logo	Listing
Visibility on Website	Logo with link	Logo with link	Logo with link	Name with link

**REMEMBER: THE EARLIER YOU SPONSOR, THE MORE EXPOSURE YOU WILL RECEIVE!**



## 2021 DELAWARE RASCL SUMMIT SPONSORSHIP FORM

Theme: Go for the Green: Funding and Designing Resilient Infrastructure

**SPONSOR NAME:** \_\_\_\_\_  
(Name of business/agency/organization)

**SPONSORSHIP LEVEL:**

- ☐ \$1,000 – Gold
- ☐ \$750 – Silver
- ☐ \$500 – Bronze
- ☐ \$250 – Green

**CONTACT PERSON**

Name & Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Business Website: \_\_\_\_\_

**Would you prefer for an invoice to be provided?**

- ☐ Yes
- ☐ No

Sponsorship form and payment must be received by **November 12, 2021**. For additional questions or concerns, please contact Kate Hutelmyer, [khutelmyer@delawareestuary.org](mailto:khutelmyer@delawareestuary.org)

**Send completed form to:**  
[khutelmyer@delawareestuary.org](mailto:khutelmyer@delawareestuary.org)

**Send payment via check made payable to:**  
Partnership for the Delaware Estuary  
Attn: Delaware RASCL Summit  
110 S Poplar St., Suite 202, Wilmington, DE 19801

\*Please note that the Partnership for the Delaware Estuary is the administrative and fiscal host for RASCL. This sponsorship is supporting RASCL.