



2020 ANNUAL SUMMIT December 2020

Dear Supporter:

This year has been filled with unexpected challenges and unprecedented events. Many organizations have adapted to these challenges in various ways, proving to be resilient in the face of change. RASCL has been doing the same.

Each year, RASCL hosts an annual Summit, which brings together more than 200 community leaders and supporters from across Delaware, and we are hopeful to receive the same level of interest this year. We have chosen to have a virtual event which will consist of a series of webinar panels over the course of a week in December. We'd like to invite you to support RASCL as a sponsor if you are able, not only to show your continued support of Delaware's communities, but also to highlight the resources you offer.

The theme of the 2020 Summit is **"Expect the Unexpected: Planning with Uncertainty"**. Presentations will focus on social vulnerability and local examples of using tools and resources to address challenges. Participants will also gain a better understanding of managing compounding events and how collaboration can help with recovery.

RASCL has successfully transitioned other outreach events to virtual events and we continue to receive interest from our stakeholders. We are hopeful that during this time we can continue to provide communities with the latest research and best practices related to resilience and sustainability, but also reach and engage with new communities who may not have been able to join RASCL at in-person events in the past. We hope to expand our stakeholders during this time and promote your resources to new audiences.

The RASCL Summit has previously **attracted community leaders, planners, county, state and federal representatives, engineers, scientists, natural resource managers, and more** - offering excellent visibility to key target audiences in Delaware.

We understand that circumstances are different this year, and in recognition of that we have modified our sponsorship levels. They now range from \$250 to \$1,000 with details about the variety of benefits included in the attached letter. If you are unable to sponsor RASCL this year, we hope you will show your support by joining us at the 2020 Summit. Thank you for your consideration and continued support.

To sponsor this event, please submit your sponsorship form to Kaitlin Tucker at ktucker@delawareestuary.org by **November 15, 2020**. For more information about the Summit, please visit <http://www.derascl.org/summit>.

We hope you join us at the 2020 RASCL Summit, where vibrant and prepared communities are our top priority!

Sincerely,

Member, RASCL Steering Committee

WHY SPONSOR THE RASCL 2020 ANNUAL SUMMIT?

Reach 200+ attendees at the Summit and even more through our platforms, including:

- **Online communication:** Your logo and website could be included on the Summit's webpage.
- **Email marketing:** Your logo and website could be included in our Summit communications and updates to hundreds of attendees.
- **Online Acknowledgement:** Highlight of your organization and resources at the beginning of one of the panels. Your logo could appear on the webinar platform before and during the online presentations and panels.

2020 DELAWARE RASCL SUMMIT SPONSORSHIP LEVELS

Benefit / Level	Champion \$1,000	Supporter \$750	Friend \$500	Fan \$250
Introduction by Steering Committee during opening webinar	X			
Ad space on website and registration pages	X	X		
Marketing emails	Logo	Logo	Listing	
Acknowledgment on PowerPoints	Logo	Logo	Logo	Listing
Visibility on Website	Logo with link	Logo with link	Logo with link	Name with link

REMEMBER: THE EARLIER YOU SPONSOR, THE MORE EXPOSURE YOU WILL RECEIVE!



2020 DELAWARE RASCL SUMMIT SPONSORSHIP FORM

Theme: Expect the Unexpected: Planning with Uncertainty

SPONSOR NAME: _____
(Name of business/agency/organization)

SPONSORSHIP LEVEL:

- ☐ \$1,000 – Champion
- ☐ \$750 – Supporter
- ☐ \$500 – Friend
- ☐ \$250 – Fan

CONTACT PERSON

Name & Title: _____

Phone: _____ Email Address: _____

Mailing Address: _____

Business Website: _____

Sponsorship form and payment must be received by **December 1, 2020**. For additional questions or concerns, please contact Kaitlin Tucker, ktucker@delawareestuary.org

Send completed form to:
ktucker@delawareestuary.org

Send payment via check made payable to:
Partnership for the Delaware Estuary
Attn: Delaware RASCL Summit
110 S Poplar St., Suite 202, Wilmington, DE 19801

*Please note that the Partnership for the Delaware Estuary is the administrative and fiscal host for RASCL. This sponsorship is supporting RASCL.