



RASCL ANNUAL SUMMIT

EXPECT THE UNEXPECTED: PLANNING WITH UNCERTAINTY

VIRTUAL: DECEMBER 9-10, 2020

<https://www.derascl.org/>

Resilient and Sustainable Communities League

- 19 partner organizations
- 4 annual Summits
- Numerous coffee hours
- 2018 Governor's Team Excellence Award Nomination
- September 2020 FEMA Region 3 Best Practice
- Recipient of the 2020 NFWF National Coastal Resilience Fund Award



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American Planning Association
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Session 1: “Recover Delaware Initiative: Improving Economic Resilience During and After COVID-19”

Join us for a networking discussion at the conclusion of the session.

This session is the first in a 3-part series. Please join us for the remaining sessions later today and tomorrow:

- **December 9, 2:00 - 3:30pm** - Understanding Social Stressors and How to Factor Them into Community Resilience Planning
- **December 10, 2:00 - 3:30pm** - Lessons from the Trenches: Tips for Preparing for the Next Extreme Event

Session Moderators and Presenters



**Michael
Tholstrup,**
DNREC Division of
Parks and Recreation



Jennifer Holmes,
DNREC Division of
Climate, Coastal and
Energy



Troy Mix,
University of DE,
Institute for Public
Administration



Kirsten McGregor,
SAGAX Associates,
LLC



Dr. Erik R. Pages,
EntreWorks
Consulting

Recover Delaware Initiative: Improving Economic Resilience During and After COVID-19

Troy Mix, UD Institute for Public Administration

Kirsten McGregor, SAGAX Associates, LLC

Erik Pages, EntreWorks Consulting



What is *Recover Delaware*?

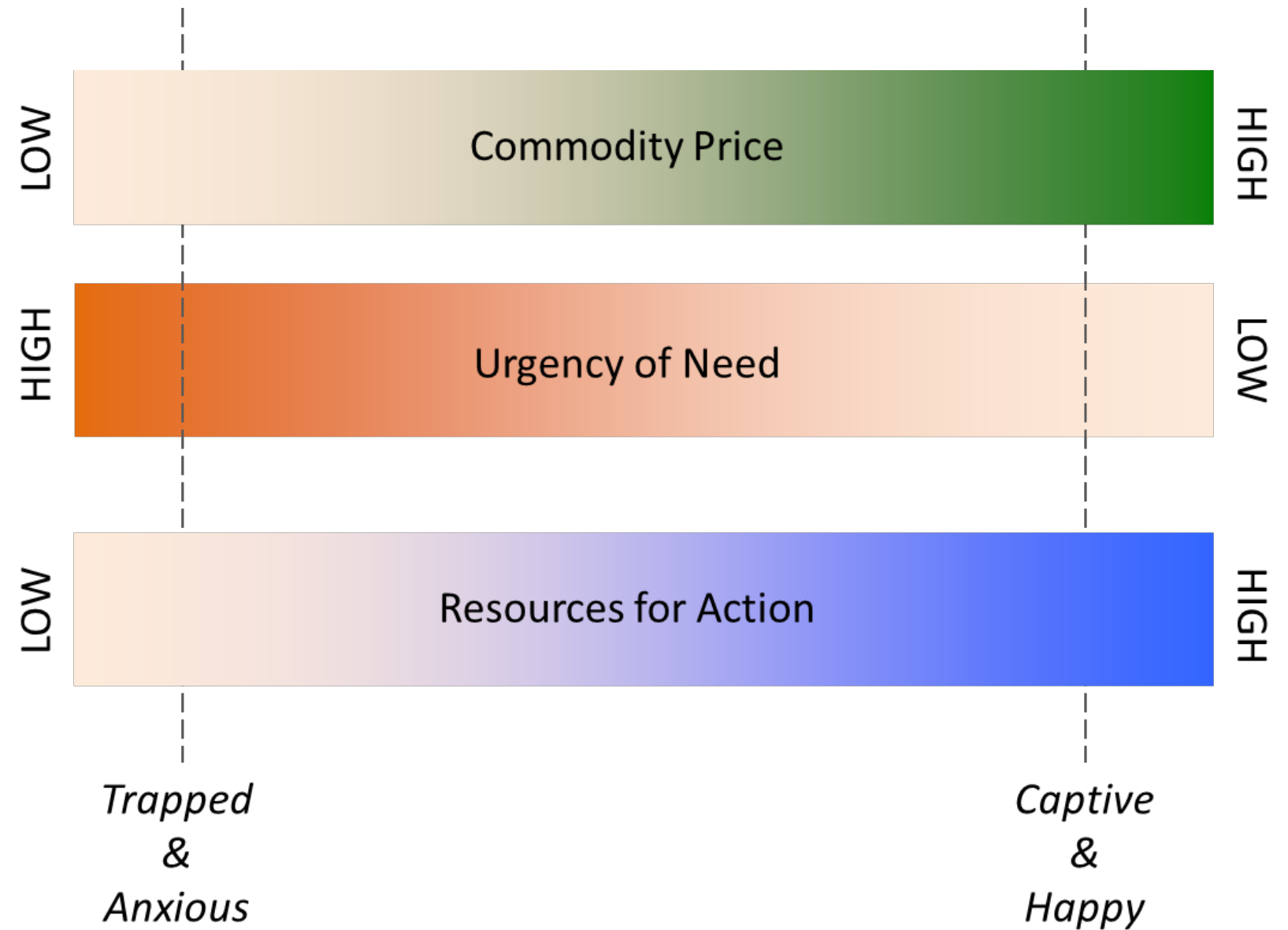
Conversations
about
Uncertainty

Assistance with
Recovery
Planning

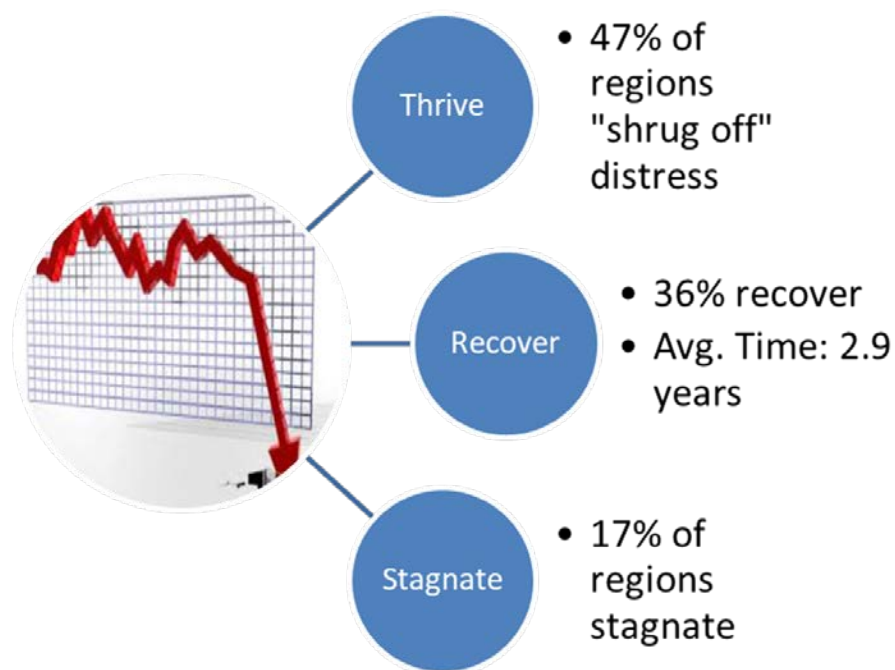
Support for
Implementation

Policy for
Resilience +
Competitiveness

A “Staple Trap” Perspective on Economic Resilience



Responding to Economic Shocks



- ***Coping with Adversity* (2017)**

- Identified 1500 local economic shocks (1978-2004)

- **Effective Responses**

- **Short-Term:** Limited options beyond marketing and promotion
- **Medium-Term:** Help firms start, innovate and diversify
- **Long-Term:** Build and attract talent

The Resilience/Recovery Equation

$$T + I + E + BRE = R$$

- T=Talent Development
 - Build a Place that Attracts Talented People
- I = Infrastructure
- E = Entrepreneurship
- BRE = Business Retention & Expansion

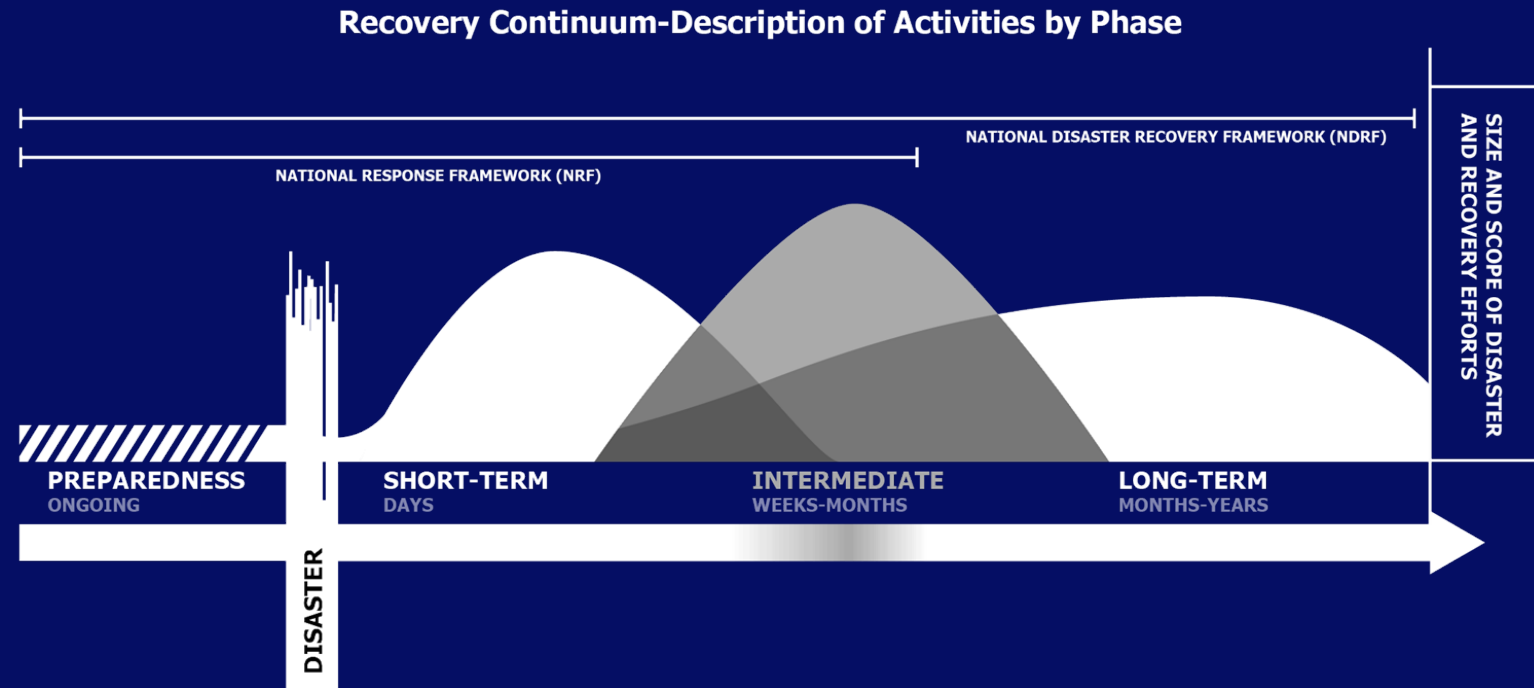
Some Final Thoughts: Lessons For Revitalization

- **Do It Yourself!**
 - While Federal and state governments may provide resources, the **future of the region belongs to its residents.**
- **Regionalism works.**
 - Economic activity does not respect political boundaries – neither should economic adjustment activity.
- **Thinks Assets, Not Gaps**
 - Assess full range of local assets and build strategies to catalyze them.
- **No Secrets!**
 - **Communications and transparency are vital** to create community trust and attract investment.
- **Execute in the Short-term/Plan for the Long-term.**
 - Effective short-term plans to “stop the bleeding” build local trust and buy-in for longer term efforts. Early wins help!
- **Hit for Singles, Not Home Runs.**
 - Immediately serving affected workers is necessary. But, the goal must be to **diversify local/regional economies.**



Phases of Recovery

1. Disruption
2. Response
3. Recovery
4. Resilience
5. Preparedness & Mitigation

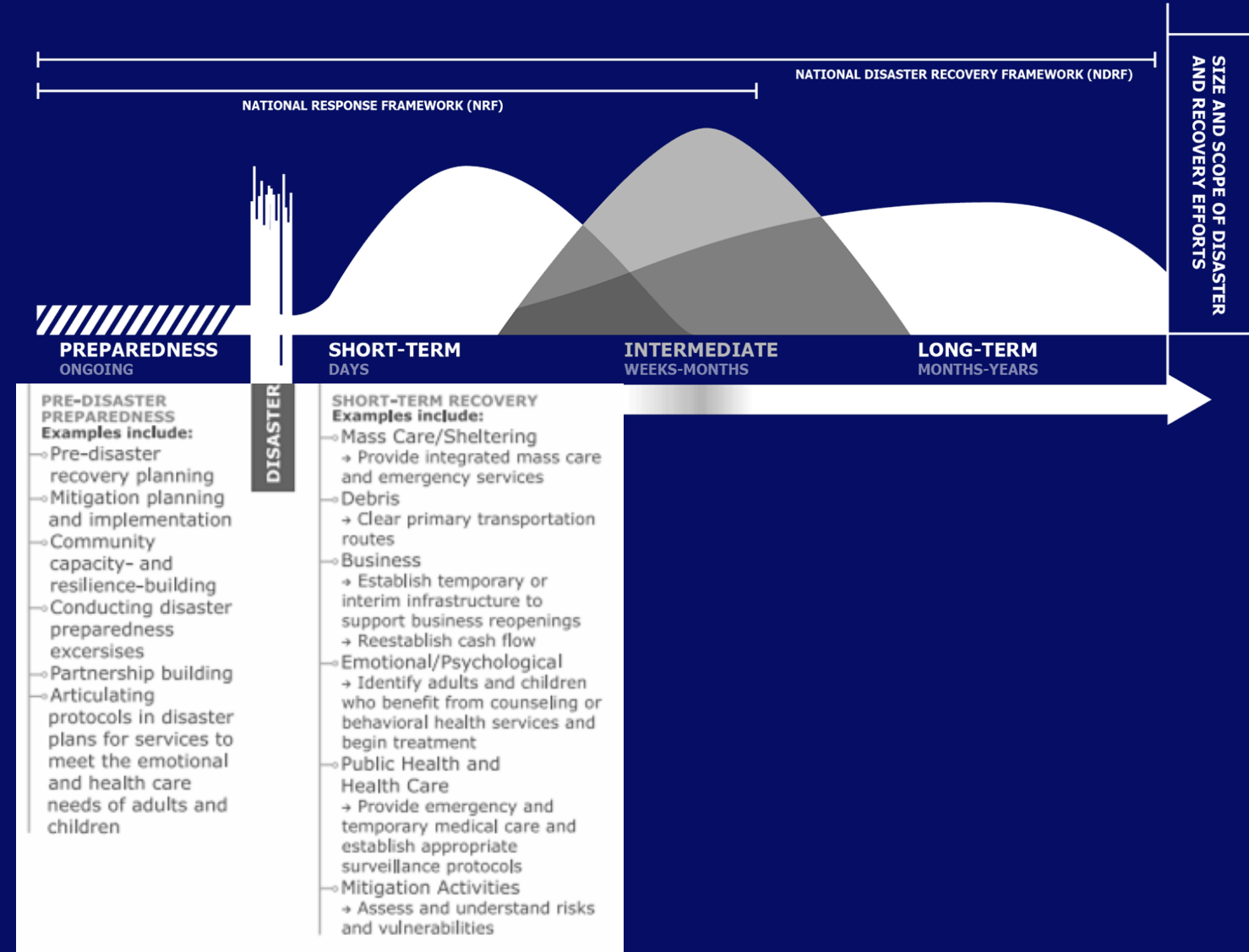


Disruption & Response

- Solving the Immediate Impacts
- Focus on the responding to the disruption
- Ongoing simultaneously with COVID 19
- Set the foundation for Recovery



Recovery Continuum-Description of Activities by Phase



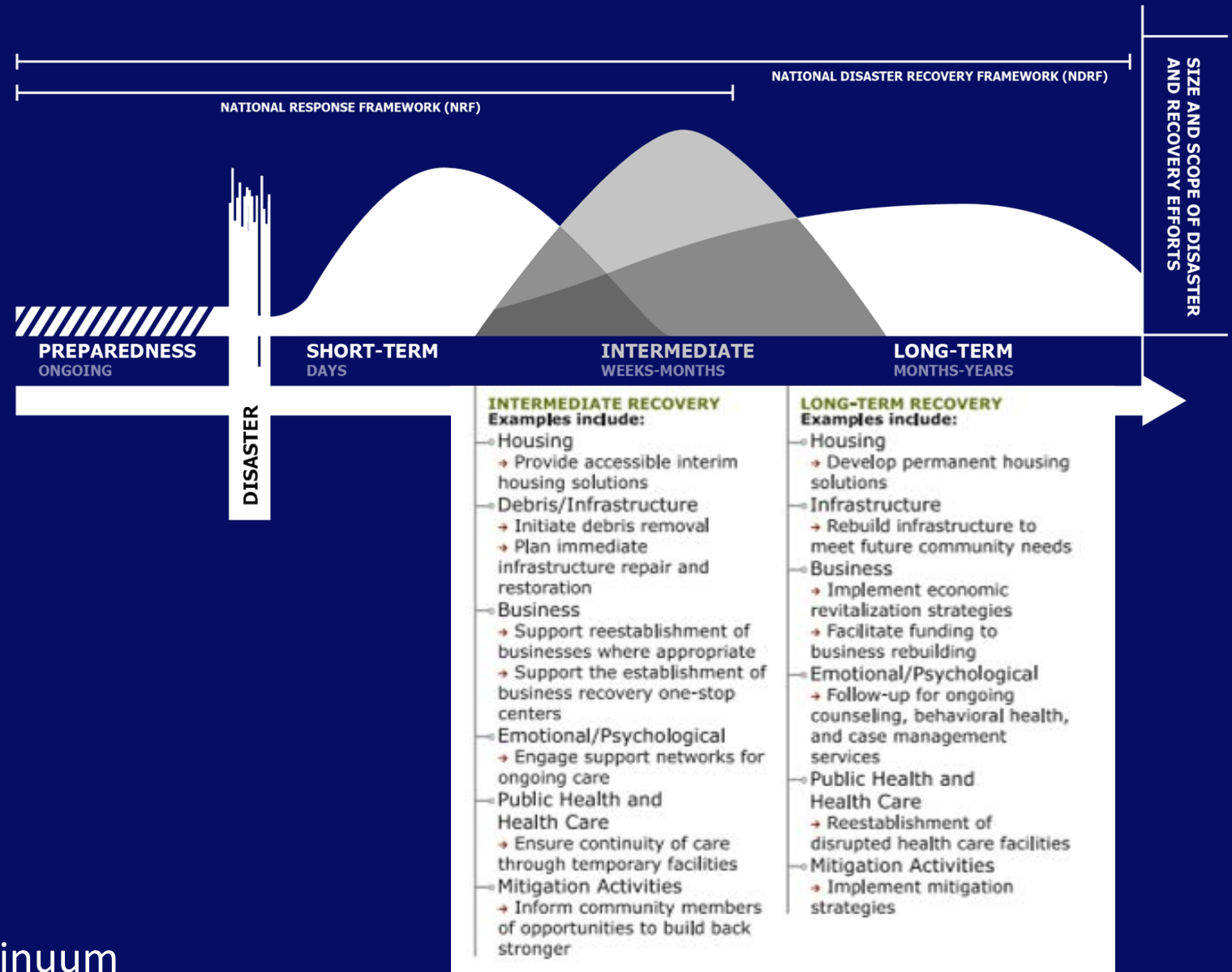
Recovery & Resilience

- Initiatives
- Events
- Policies
- Strategies
- Plans



FEMA NDRF Recovery Continuum

Recovery Continuum-Description of Activities by Phase





Building Recovery Capacity

- Sustainable & Transparent Oversight
- Subject Matter Experts
- Dedicated interagency recovery staff
- Coordination for all levels of government
- Stakeholder engagement





Economic Impact Assessment

- Required for most grant applications
- Pre-existing Vulnerabilities
- Disruption Impact assessments
- Quantitative Data
- Qualitative Data





Funding

Investment Priorities

- Priority Projects
- Federal Funding
- Leveraging Resources
- State and Local Funding
- Philanthropic Resources
- Tracking Funding (Grants Management)

Strategy

- Priority Projects
- Coordinated Approach
- Champion
- Appropriate Resources
- Grant Applications

Leveraging Resources

- State and Local Funding
- Philanthropic Funding
- COVID Federal Appropriations
- Non-COVID Federal Funding



Recovery Action Plans & Strategies

- Start with an Action Plan to identify your top economic recovery concerns and develop a road map for solutions
- Continue to support your community with initiatives and evolving policies during the recovery process
- Encourage clear and coordinated messaging
- Develop a coordinated and updated economic vision
- Create a recovery strategy that provides in-depth analysis and long-term inter-coordination

Uncertainty, Opportunity, and Recovery: Is the World Flat, Spiky, and/or Hyperlocal?



Uncertainty, Opportunity, and Recovery

- How will we shop, play, travel, and experience?
- Remote work and the distribution of work, life + commerce
- Digital infrastructure and skills
- State and local government revenues

Some resources to consider...

FEMA Resource Roadmaps - <https://www.fema.gov/media-collection/resource-roadmaps>

- [COVID-19 Economic Recovery Resource Roadmap](#)

IEDC COVID-19 Resources for Economic Development - <https://restoreyoureconomy.org/>

EDA and Disaster Recovery - <https://www.eda.gov/disaster-recovery/>

Contacts and Additional Resources

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www.entreworks.net, BLOG: www.entreworks.net/blog

Newsletter Sign-Up: <http://www.entreworks.net/Newsletter.php>

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GET INVOLVED IN RECOVER DELAWARE - tinyurl.com/RecoverDelaware

Thank you!

ENTREWORKS
CONSULTING

entreworks.net



SAGAX

www.sagaxassociates.com



Resilient Community Partnership: Call for Requests of Interest (ROI)



Purpose: To enter into a Resilient Community Partnership with the Delaware Coastal Program and the University of DE Institute for Public Administration in order to advance the implementation of equitable resiliency strategies

Eligibility: County and municipal government entities of Delaware

How to Apply: For more information and to demonstrate your community's interest and commitment to the partnership, please visit:

<https://de.gov/resilientcommunity>

Important Dates:

- **January 15, 2021:** On-line ROI form due to Delaware Coastal Programs Office
- **February 1, 2021:** Selected Partnership(s) announced